INTRODUCING

A tropical fusion of super premium vodka distilled 5 times with coconut, pineapple and lime flavors.

AMERICA'S #1 SELLING PREMIUM VODKA-BASED LIQUEUR BRAND IS MIXING IT UP.

• KINKY Aloha’s striking packaging will pop off the back bar, encouraging consumers to call for Aloha.
• KINKY Aloha mingles well with vodka, rum, tequila and gin, allowing bartenders to serve Aloha quickly chilled neat or in any fun concoction!

FAVORABLE FLAVOR TRENDS POINTING TO SUCCESS:

• Coconut water sales are increasing double digits in the U.S. the past three years, projecting +25% in 2018.*
• Per capita consumption of Pineapple rose 52% in the U.S. from 2003 to 2013.**
• Pineapple/Coconut flavored vodka’s represent $43 million in dollars and 3.7 million units in retail accounts in the U.S. in 2017.***

*Wall Street Journal January 2017
**Produce Retailer 9/19/2016
***MULO and Sum of Independent Liquor Stores 52WE 12/31/2017
KINKY® will be creating a **WAVE** of excitement this summer with millions of female adult beverage consumers by utilizing Spotify, Facebook, Instagram, Pinterest and Twitter.

**ALOHA BREEZE**

1 part KINKY® Aloha
1 part Cranberry juice
Splash of pineapple juice

Combine all ingredients in shaker with ice, shake and pour over ice into a glass.

**OUR VIBRANT POINT-OF-SALE WILL TEMPT CONSUMERS TO TRY KINKY® ALOHA—AND ITS TROPICAL COCONUT, PINEAPPLE AND LIME FLAVORS WILL KEEP THEM COMING BACK FOR MORE.**